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UNCLAS SECTION 01 OF 05 LAGOS 000177

SIPDIS

STATE FOR AF/W  
STATE FOR INR/AA

E.O. 12958: N/A

TAGS: [KWMN](#) [KCRM](#) [PHUM](#) [ASEC](#) [ELAB](#) [SMIG](#) [NI](#)

SUBJECT: NIGERIA: FY 2006 PROJECT PROPOSALS FOR ESF  
ANTI-TIP FUNDING

REF: 05 SECSTATE 226696

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SUMMARY  
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1. Mission Nigeria submits the following proposals to help Nigeria increase its capacity, raise community awareness, build anti-trafficking outreach networks and support a local NGO with anti-trafficking capacity-building focused on trafficking in women. These proposals focus on states with significant trafficking problems, either as source or destination locations. All four proposals are new projects. The total amount requested for the four proposals is \$149,912. End summary.

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ONE: COMMUNITY DIALOGUE IN ENDEMIC TRAFFICKING AREAS  
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2. Title of project: Program of action for community dialogue in select critical local government areas (LGAs) of Edo, Ogun, Akwa Ibom, Cross River, and Imo States.

3. Name of recipient organization / government agency:  
NAPTIP

4. Duration of project: Two months

5. Description: The project will bring together all stakeholders, including NAPTIP officials, immigration officers, school leaders, victims, local government officials, youth associations, parents, teachers, faith-based organizations, market women and women's groups, community leaders, and traditional rulers in each of the selected LGAs, in an unfettered environment for an exchange of ideas and discussion of NAPTIP's anti-TIP programs, government direction, TIP causes, public perception, and rehabilitation programs. All unscripted responses will be recorded for air on local radio stations in these states in their local languages.

6. Justification: A review of states where TIP is prevalent shows community apprehension towards government policies, due in part to the manner in which the programs are formulated and delivered without stakeholder and/or community input. Rather than building a basis for mutual cooperation and interaction, the programs instead alienate the public. This program seeks to eliminate this problem by sharing NAPTIP and government plans, actions, and policies geared towards TIP with the stakeholders to assess their goals, seek their collaboration, identify access, strengthen collaboration, share best practices, and build cells of anti-human-trafficking advocates. These dialogues will be recorded and aired on local radio in each local government area.

7. Performance indicators: The primary performance indicator will be the number of anti-human-trafficking advocacy cells organized as a result of these sessions and broadcasts. Through this process anti-TIP awareness will be increased in the LGAs and communities and an effective feedback mechanism from stakeholders to government/NAPTIP will be established. The program will also provide valuable experience in developing programs for broadcast media that will be applied in future efforts.

8. Evaluation plan: NAPTIP will report on completed sessions, provide the resulting broadcasts, follow-up on interactive sessions, and encourage regular meetings to share best practices among local governments.

9. Budget breakout (eleven events):

Transportation for participants.....\$25,025

Materials and airtime/production.....\$22,429

Total.....\$47,454

110. Type and amount of host government contribution:  
Supporting activities for eleven events valued as follows:

Venue and setup for meetings.....\$5,610  
NAPTIP transportation to meetings.....\$9,064  
Total..... .\$14,674

111. Proposed funding mechanism: Obligation and disbursement  
through Post per state-by-state implementation progress  
payments.

112. Embassy point of contact: Poloff Gary B. Applegarth

113. Other donors, if any: None

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TWO: PRODUCTION OF MEDIA MESSAGES IN LOCAL LANGUAGES  
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114. Title of project: Production of radio and television  
jingles in regional languages anti-human trafficking campaign  
promotion

115. Name of recipient organization / government agency:  
NAPTIP

116. Duration of project: Two months

117. Description: This project will produce  
anti-human-trafficking campaign jingles for radio and  
television in the five main languages in the country. The  
endemic nature of human trafficking in some parts of the  
country requires a grass-roots approach to the packaging and  
direction of messages. NAPTIP feels that ignorance of both  
the law and the damaging effects of trafficking can be  
reduced if messages are developed in the different regional  
languages. Activities will include concept development,  
script writing, casting, music development, and promotion and  
production.

118. Justification: Some previous NAPTIP initiatives have  
suffered from poor messaging that fails to reach and/or  
convince the target, at-risk populations. After three years  
of operation NAPTIP conducted an assessment with stakeholder  
analysis, including the message recipients. NAPTIP learned  
their messages would be more effective if they were produced  
in the dominant language in use in the respective areas.

119. Performance indicators: Project performance will be  
demonstrated by the successful production of anti-TIP  
messages in the five major languages. Effectiveness will be  
measured via feedback collected at regional sensitization  
events in the respective areas.

120. Evaluation plan: NAPTIP will report progress in the  
production of each message over the two month period, and  
provide copies of the finished products.

121. Budget breakout (five messages):

Casting and collation of rushes.....\$1,569  
Production and editing.....\$13,726  
Total.....\$15,295

122. Type and amount of host government contribution:  
Supporting activities valued as follows:

Concept and script development.....\$1,765

123. Proposed funding mechanism: Obligation and disbursement  
through Post at completion.

124. Embassy point of contact: Poloff Gary B. Applegarth

125. Other donors, if any: None

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THREE: MOBILIZING STRATEGIC STAKEHOLDERS  
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126. Title of project: Mobilizing strategic stakeholders to  
combat human trafficking.

127. Name of recipient organization / government agency:  
Women's Consortium of Nigeria (WOCON)

128. Duration of project: Twelve months

129. Description: Mobilize and build the capacities of strategic stakeholders in the targeted source communities in Ogun, Ebonyi and Edo States and the destination / transit urban center of Lagos to prevent human trafficking, especially of women, and rescue and integrate those already trafficked to the receiving state of Lagos. This will be achieved through sensitizing and training key stakeholders in the targeted areas; consulting with key stakeholders to obtain their commitment and input for addressing their communities; establishing social contracts with target communities and task forces to monitor and enforce its provisions; production of posters, t-shirts, stickers, booklets, and other educational or promotional materials; and building economic capacity within the target communities through establishing cooperatives and providing technical training.

130. Justification: Although many stakeholders including NAPTIP are rising to the TIP challenge with some success, TIP remains a critical problem. Anti-TIP activities are complicated by the uncoordinated and untrained approach used by those stakeholders attempting to intervene. These shortcomings stem from a lack of understanding of the elements that constitute human trafficking, and ignorance to a standard approach for TIP law enforcement and prevention. Ignorance is especially prevalent regarding trafficking of children, as most people are oblivious to the problem, holding the misguided belief that children need to work hard or "suffer" if they are to succeed. Consequently, many do not see that it is wrong for parents to give up their children to traffickers to be sold into domestic servitude.

131. Performance indicators: At the end of the project social contracts describing strategies and commitments to combat human trafficking will be in place in the targeted communities of Edo, Ogun, Ebonyi and Lagos States. At least four task force committees will be in place in the targeted areas to monitor community compliance with the social contracts and commitments to the prevention of human trafficking. At least six income-generating cooperative groups comprising of ten persons each will be operating in the rural communities of Edo, Ogun and Ebonyi States. The final indicator will be rescue and reintegration of at least 30 trafficked persons. The program will inform targeted rural communities about the adverse effects of human trafficking. 200 representatives of stakeholders and opinion shapers of the targeted communities will be sensitized and educated on the harmful effects of human trafficking as well as preventive measures. 500 booklets with guidelines for prevention and reintegration of trafficked persons will be produced and tested in the targeted communities in the four States.

132. Evaluation plan: The impact on participants will be evaluated through the completion of questionnaires. The task force committees in each of the targeted communities will monitor the activities, and records will be assessed every month. These results will be reported to Mission at least quarterly. Visits will be made by WOCON to the targeted communities to directly assess the impact of the sensitization of the people through post-assessment surveys, particularly of the women and children who are most vulnerable to trafficking, to determine their level of enlightenment on the anti-trafficking campaign. Finally, an impact assessment will be conducted three months after the last consultative forum in the communities and compared with the pre-assessment conducted at the beginning of the project.

133. Budget breakout:

Preliminary evaluations of targeted areas....	\$1,946
Production of materials.....	\$5,726
Production of local media ads.....	\$3,530
Community outreaches in target states.....	\$5,381
Consultative fora (including materials).....	\$5,800
Education of downstream trainers.....	\$8,665
Media campaigns and publicity.....	\$4,408
Targeted training in each State.....	\$6,902
Equipment.....	\$1,318
Post-event assessments.....	\$5,843
Total.....	\$ 49,515

134. Type and amount of host government contribution:  
Supporting activities valued as follows:

Production of local media ads..... \$118  
Equipment..... \$2,745  
Post-event assessments.....\$4,549  
Total..... \$7,412

135. Proposed funding mechanism: Obligation and disbursement through Post per implementation progress payments.

136. Embassy point of contact: Poloff Gary B. Applegarth

137. Other donors, if any: None

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FOUR: SCHOOL OUTREACH PROGRAM  
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138. Title of project: Sensitization outreach to secondary school teachers, guidance counselors, and local education authority staff in Edo, Ebonyi, Cross River, and Akwa Ibom States.

139. Name of recipient organization / government agency: NAPTIP

140. Duration of project: Four days over a one-month period

141. Description: The project will train education sector stakeholders in Edo, Ebonyi, Cross River, and Akwa Ibom States on the strategies used by traffickers, to improve the stakeholders' ability to convey the anti-human trafficking message to their students. The program will enable NAPTIP to plan for integration of an anti-trafficking message into the school curriculum. 300 participants from selected schools and Local Government Areas of each State will meet in their respective capital cities.

142. Justification: Meaningful grass-roots intervention on TIP depends on identifying the individuals who relate with and influence the at-risk population on daily basis. Teachers, guidance counselors and local education authority personnel are an effective conduit for education, information, and communication to their students. The project will generate awareness and sensitize the teachers, guidance counselors and other stakeholders on the effects of human trafficking and child labor and better prepare them to pass the message to their students.

143. Performance indicators: Through this program foundations for community-based vigilante groups will be established in the four target states, as well as anti-trafficking awareness groups at the schools. This sensitization and outreach will increase stakeholder awareness and community involvement.

144. Evaluation plan: NAPTIP will follow up on all events to ensure the message is carried to the schools, and a general overview and evaluation will be developed via questionnaire.

145. Budget breakout (four events):

Participant transportation.....\$21,961  
Event meals and refreshments.....\$15,687  
Total.....\$ 37,648

146. Type and amount of host government contribution: Supporting activities for four events valued as follows:

Venue and materials.....\$5,961  
Media communication and audio/visual.....\$5,020  
Total.....\$ 10,981

147. Proposed funding mechanism: Obligation and disbursement through Post at completion.

148. Embassy point of contact: Poloff Gary B. Applegarth

149. Other donors, if any: None  
BROWNE